

MEET THE BEST

NEW LOOK

The must-attend appointment for the best
Event professionals from all over the world

3rd edition



After the great success of 2019, **Meet The Best** – the exclusive format by NEBE dedicated to the world of upscale events and destination weddings – gets ready for its 3rd edition, **from December 15 to 16, 2020** with a brand new look.

In order to ensure the participation of professionals from all over the world in the current situation, this year **Meet The Best** chooses a **virtual formula**. Two days of prescheduled one-to-one appointments, presentations and seminars that will allow you to strengthen your business relationships and be updated on the latest topics and trends even at a distance.

Meet The Best is a restricted, upon-invitation only format designed to gather the best Event & Wedding industry suppliers and buyers. An opportunity not to be missed!

FORMAT

- ✓ A 2-day event with virtual formula
- ✓ 2 workshop sessions with up to 40 prescheduled appointments (15 min. each), extra appointments upon request
- ✓ Group presentations for destinations, consortia and tourism boards
- ✓ Seminars held by industry professionals and opinion makers
- ✓ Digital Exhibitor directory, Hosted Buyer directory, post-event mailing list

GUESTS

BUYER (50)

Profile: corporate event & meeting planners, Incentive Houses, wedding & special event planners.

Geographic origin: world. Primarily Europe, Italy and short-haul countries.

SELLER (40)

Profile: 4* sup., 5/5* L hotels and resorts with meeting/event & Wedding functions, event/meeting venues, event management companies, DMCs, consortia.

Geographic origin: Italy, Europe

DRAFT PROGRAMME

Tuesday, December 15 th	Wednesday, December 16 th
Morning: seminar From 2.30pm to 7.30pm CET: online workshop with one-to-one appointments and group presentations	Morning: seminar From 2.30pm to 7.30pm CET: online workshop with one-to-one appointments and group presentations

PARTICIPATION FORMULAS

- ✓ Single participation (1 company / 1 delegate)
- ✓ Shared participation (2 companies / 2 delegates)
- ✓ Group presentation (up to 5 sellers/10 buyers)