

.NEBE inspiring
club events

presents



Meethebest

club

Luxury Events

Milano, Italy | 25 - 28 January, 2027

6th edition

Sponsorship & Branding

POWERED AND CURATED BY

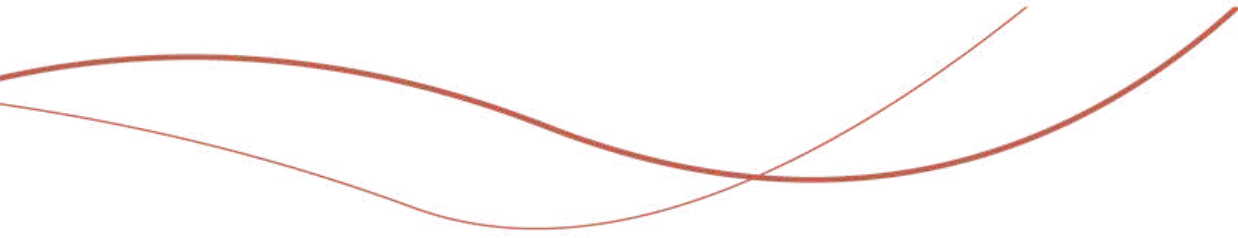


CREATOR OF

Viaggiare 

Travelux 
club

Piacere 



Oh, the places you'll see!

Meethebest
club *Luxury Events*

NEBE's showcase celebrates the world of **Luxury Events**, offering a refined club-style format that ensures meaningful connections and real business opportunities with top-tier **Hospitality, Event and Destination Wedding planners.**

Meethebest
club



CAMPARINO

Motta

6th edition

Milano, Italy | 25 -28 January, 2027

Event highlights

A thoughtfully curated 3-day programme featuring:

- :: 100 top-tier global industry professionals
- :: Networking functions at iconic Milanese venues
- :: Immersive cultural moments and city explorations
- :: On-site interviews to boost your social media visibility
- :: Bespoke sponsorship and branding opportunities

Programme



DAY 1
Monday
January 25

Arrivals
Welcome to Milano
opening reception
Overnight stay



DAY 2
Tuesday
January 26

Appointments
Lunch
Appointments
Time at leisure
Overnight stay



DAY 3
Wednesday
January 27

Appointments
Lunch
Networking activities
Farewell Dinner Party
Overnight stay



DAY 4
Thursday
January 28

Departures

Oh the places you'll see!

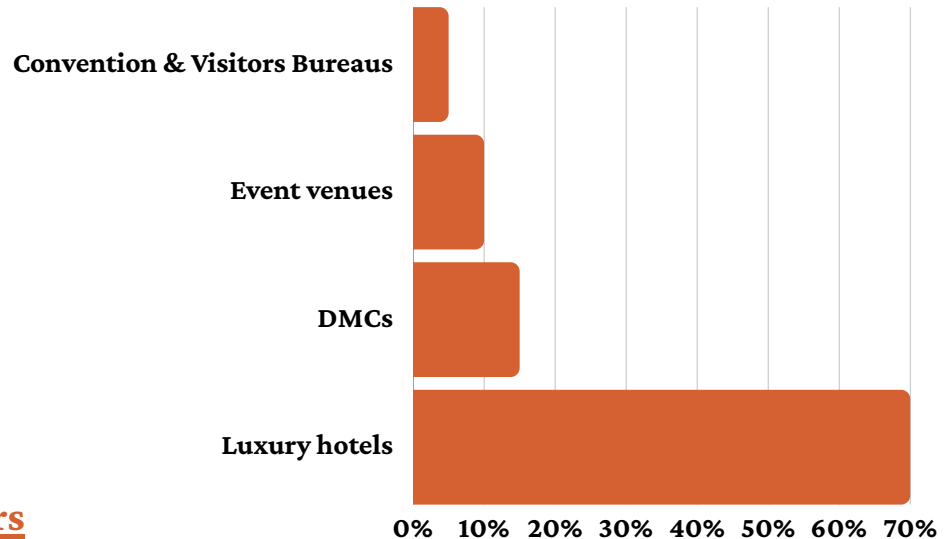
Our value proposition

- :: Align your brand with the most distinguished names in the event and wedding industry
- :: A curated, inspiring showcase that leaves a lasting impression
- :: Genuine connections that spark real business growth
- :: Premium visibility in a truly unforgettable setting
- :: Flexible sponsorship solutions to suit your expectations

Target Exhibitors

50 Suppliers

- :: Luxury hotels with meeting and function spaces
- :: Event venues
- :: DMCs, event service suppliers
- :: Convention & Visitor Bureaus

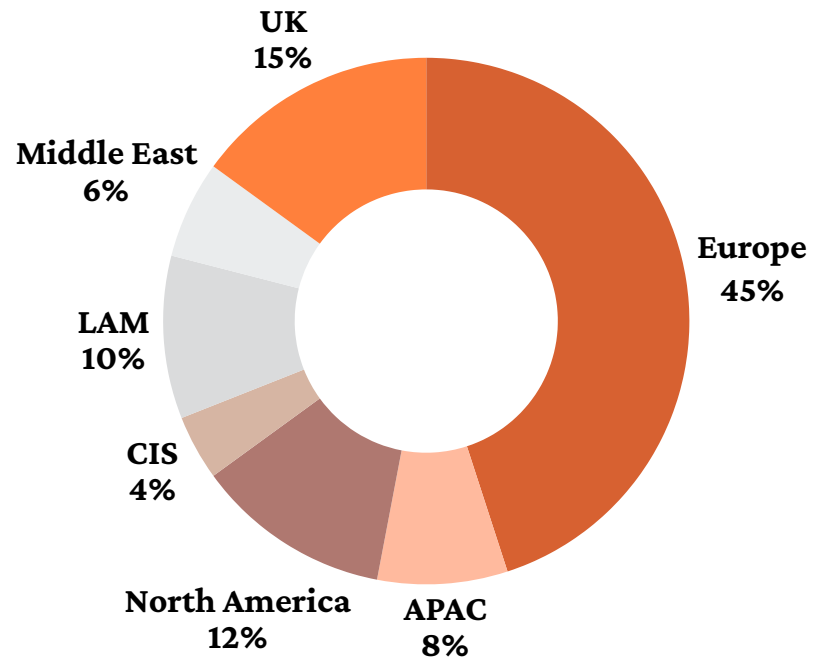


[See 2025 Exhibitors](#)

Target Buyers

50 *Agents*

- :: 30% Corporate event planners
- :: 30% Meeting planners
- :: 20% Incentive Houses
- :: 20% Wedding & social event planners





Meethebest
club

Social Media

Content Creation

Facebook

Instagram





Where

In the beating heart of Milan, where fashion meets design, the 5* **Magna Pars L'Hotel à Parfum** stands on the foundations of the former perfume factory, offering curated, one-of-a-kind experiences for business or leisure that make every stay unforgettable.

Farewell Dinner Party

Co-Sponsorship

*Elevate your brand in front of
100 curated invitees
as one of the sponsors of
the farewell Dinner Party*

Benefits:

- ∴ Farewell Dinner Party sponsor status with product category exclusivity
- ∴ Featured on Meet the Best website and materials
- ∴ Your branding on the invitation, the menu and around the venue
- ∴ Up to 4 invitations
- ∴ 2 one-day show badges
- ∴ 3-minute interview, editing and broadcasting on the NEBE YouTube channel



Opening event

Co-Sponsorship

Enhance your visibility at the show's opening event with an impactful presentation and branded cocktail dinner reception

Benefits:

- ⌘ Opening Event Sponsor status with product category exclusivity
- ⌘ Featured on Meet the Best website and materials
- ⌘ Your branding on the invitations and around the venue
- ⌘ Keynote corporate presentation (up to 15 minutes)
- ⌘ 1 one-day show badge
- ⌘ 3-minute interview, editing and broadcasting on the NEBE YouTube channel



Keynote Panel Co-Sponsorship

Spotlight your vision on today's hottest trends along with global industry key players

Benefits:

- ⌘ Keynote panel sponsor status with product category exclusivity
- ⌘ One invitation as panelist for your CEO, owner or Top Manager
- ⌘ Featured on Meet The Best Club website and materials
- ⌘ Your branding around the venue
- ⌘ 1 one-day show badge



Farewell Dinner Party

Table sponsorship

Reserve a table for yourself and selected show attendees to boost your networking

Benefits:

- ∴ 2 invitations for yourself, plus up to 8 invitations for show delegates
- ∴ Your branding on the invitation and your table's menu
- ∴ 1 one-day show badge



Show exposure

Sponsor

*Make an impact with
your own dedicated
branded stand right
where everything happens!*

Benefits:

- ∴ Sponsor status
- ∴ Featured on Meet the Best website and materials
- ∴ Branded stand within the lobby at Meet the Best for open meetings
- ∴ 1 full-programme show badge
- ∴ 3-minute interview, editing and broadcasting on the NEBE YouTube channel



Show exposure

Digital

*Custom-made exposure
at the show and on bespoke
Meet the Best digital channels*

Benefits:

- ∴ Sponsor status
- ∴ Featured on Meet the Best website and materials
- ∴ Dedicated pre or post event newsletter to a selected database of 1000 contacts
- ∴ One dedicated post and one story on Meet the Best digital channels (FB, IG)
- ∴ 3-minute interview, editing and broadcasting on the NEBE YouTube channel



Show exposure

Visibility

*Get your company logo
front and center on
every attendee's lanyard and
show badge,
unmissable branding that
goes wherever they go.*

- ⌘ 100 eco-friendly tote bags,
custom-branded on one side
- ⌘ 100 RPET lanyards
- ⌘ Branded item placement
in the official goodie bags – on request





Meethebest
club

Tailor-Made solutions

*We're here to tailor
unique experiences with
buyers, sellers, or media,
just tell us what you need.*

[INQUIRE HERE >>](#)

For details and ideas, contact us at
[**info@nebe-web.com**](mailto:info@nebe-web.com)





Who we are



NEBE is a leading force in luxury travel trade and communication. Our hallmark? Club-Events - exclusive, themed gatherings where top-tier professionals connect, collaborate, and create real business opportunities. From Meet the Best Club to Travelux Club, our events are benchmarks in the industry.

Beyond events, NEBE is your strategic ally for bespoke, high-impact brand initiatives across key global markets. Backed by a premier European network - from iconic hotels and villas to elite DMCs - we also proudly partner with Italian and international tourism boards.

Oh, the places you'll see!

For information and enquiries please contact:



info@nebe-web.com

Meet the Best Club



Website



Facebook



Instagram

NEBE



Website



Facebook



Instagram



LinkedIn

Meethebest
club

Luxury Events



.NEBE inspiring
club events

*Valuable relationships
for valuable business*