NEBE inspiring club events

presents

Meethebest club

Luxury Events

Milano, Italy | 25 - 28 January, 2027

6th edition

POWERED AND CURATED BY

NEBE
inspiring club events

CREATOR OF

Viaggiare

Travelux club

Piacere

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Oh, the places you'll see!

Meethebest club Luxury Events

NEBE's showcase celebrates the world of **Luxury Events**, offering a refined club-style format that ensures meaningful connections and real business opportunities with top industry professionals from all around the world.


Meethebest
club

Meethebest club Luxury Events

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Meethebest club

6th edition

Milano, Italy | 25 -28 January, 2027

Event highlights

A thoughtfully curated 3-day programme featuring:

:: Up to 40 one-to-one meetings with Luxury Event & Meeting industry professionals

:: All-embracing exhibiting options

:: Evening functions at iconic Milanese venues

:: Immersive city explorations and networking activities

:: On-site interviews to boost your social media visibility

:: Fam trips for selected buyers

:: Bespoke sponsorship and branding opportunities

Meethebest club

Programme



DAY 1
Monday
January 25

Arrivals
Welcome to Milano
opening reception
Overnight stay



DAY 2
Tuesday
January 26

Appointments
Lunch
Appointments
Time at leisure
Overnight stay



DAY 3
Wednesday
January 27

Appointments
Lunch
Networking activities
Farewell Cocktail Party
Overnight stay



DAY 4
Thursday
January 28

Departures

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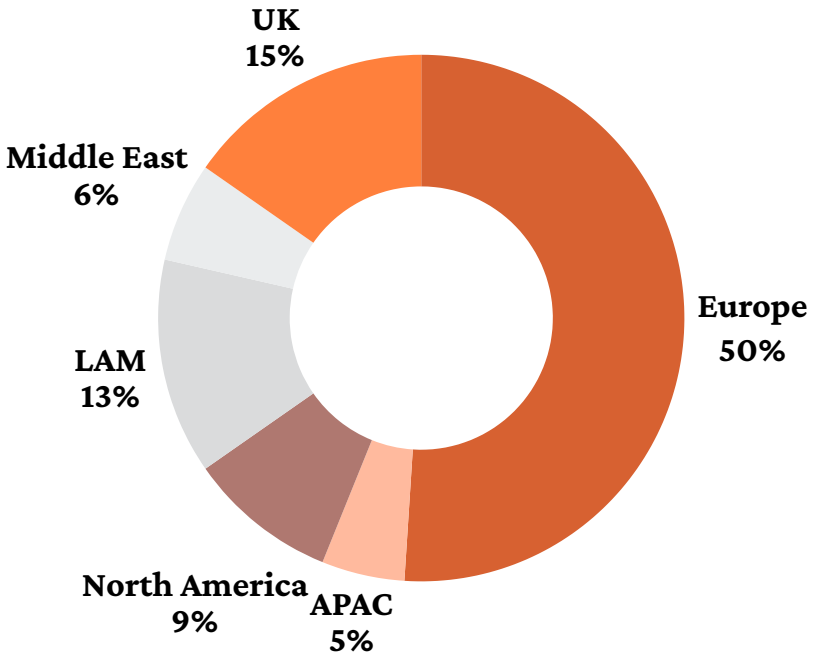
Target Buyers

50 *Agents*

:: 50% Corporate event organizers | Agency meeting planners

:: 25% Incentive travel agents

:: 25% Wedding & social event designers



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Testimonials

I would recommend Meet The Best to other suppliers and buyers. I enjoyed the experience, made good connections, met people I want to work with. Here you get to discover something you do not know, you get to learn things and for me the most important aspect is human connection. I like the concept and the size. It's really worth it!

FREDERIC MOUTON
RECALL AGENCY
(France)



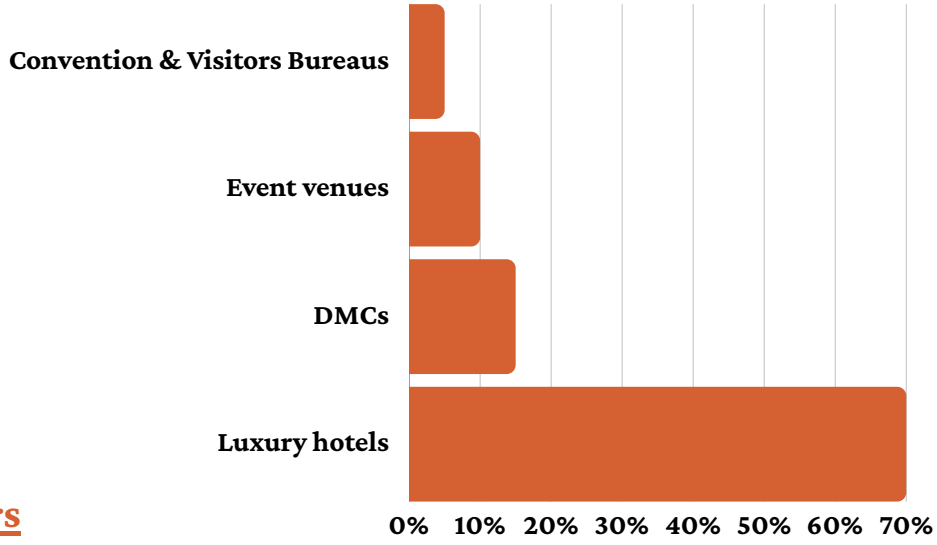
FABRICE ORLANDO
COCOON EVENTS
(Morocco & France)

Meethebest club

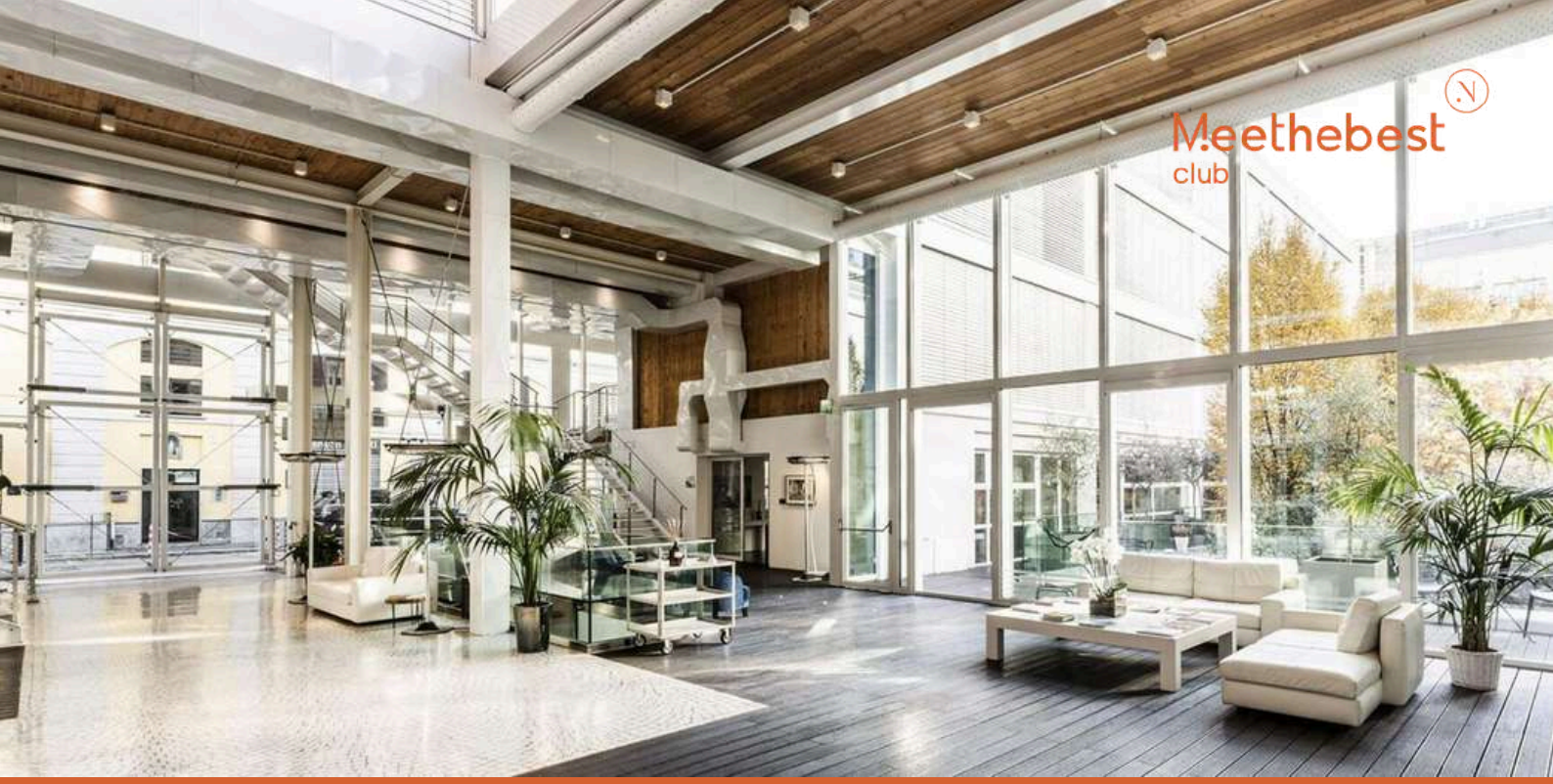
Target Exhibitors

50 *Suppliers*

- Luxury hotels with meeting and function spaces
- Event venues
- DMCs, event service suppliers
- Convention & Visitor Bureaus



[See 2025 Exhibitors]



Where

In the beating heart of Milan, where fashion meets design, the 5* **Magna Pars L'Hotel à Parfum** stands on the foundations of the former perfume factory, offering curated, one-of-a-kind experiences for business or leisure that make every stay unforgettable.



Sponsorship & Branding Opportunities

Elevate your brand with flexible sponsorships solutions that deliver premium visibility, meaningful connections, and lasting impact. To find out the most suitable one for your brand, please contact **info@nebe-web.com**.


Meethebest
club
CAMPARINO
Motta



Who we are

NEBE
inspiring club events

NEBE is a leading force in luxury travel trade and communication. Our hallmark? Club-Events - exclusive, themed gatherings where top-tier professionals connect, collaborate, and create real business opportunities. From Meet the Best Club to Travelux Club, our events are benchmarks in the industry.

Beyond events, NEBE is your strategic ally for bespoke, high-impact brand initiatives across key global markets. Backed by a premier European network - from iconic hotels and villas to elite DMCs - we also proudly partner with Italian and international tourism boards.

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Oh, the places you'll see!

For information and enquiries please contact:

info@nebe-web.com

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Luxury Events

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Valuable relationships
for valuable business