NEBE inspiring club events

presents

Meethebest club

Luxury Events

Milano, Italy | 25 - 28 January, 2027

6th edition

Sponsorship & Branding

POWERED AND CURATED BY

NEBE
inspiring club events

CREATOR OF

Viaggiare

Travelux club

Piacere

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Oh, the places you'll see!

Meethebest club

Luxury Events

NEBE's showcase celebrates the world of **Luxury Events**, offering a refined club-style format that ensures meaningful connections and real business opportunities with top-tier **Hospitality, Event and Destination Wedding planners**.


Meethebest
club
CAMPARINO
Motta

Meethebest club

6th edition

Milano, Italy | 25 -28 January, 2027

Event highlights

A thoughtfully curated 3-day programme featuring:

:: 100 top-tier global industry professionals

:: Networking functions at iconic Milanese venues

:: Immersive cultural moments and city explorations

:: On-site interviews to boost your social media visibility

:: Bespoke sponsorship and branding opportunities

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Programme



DAY 1
Monday
January 25

Arrivals
Welcome to Milano
opening reception
Overnight stay



DAY 2
Tuesday
January 26

Appointments
Lunch
Appointments
Time at leisure
Overnight stay



DAY 3
Wednesday
January 27

Appointments
Lunch
Networking activities
Farewell Cocktail Party
Overnight stay



DAY 4
Thursday
January 28

Departures

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Oh the places you'll see!

Our value proposition

:: Align your brand with the most distinguished names in the event and wedding industry

:: A curated, inspiring showcase that leaves a lasting impression

:: Genuine connections that spark real business growth

:: Premium visibility in a truly unforgettable setting

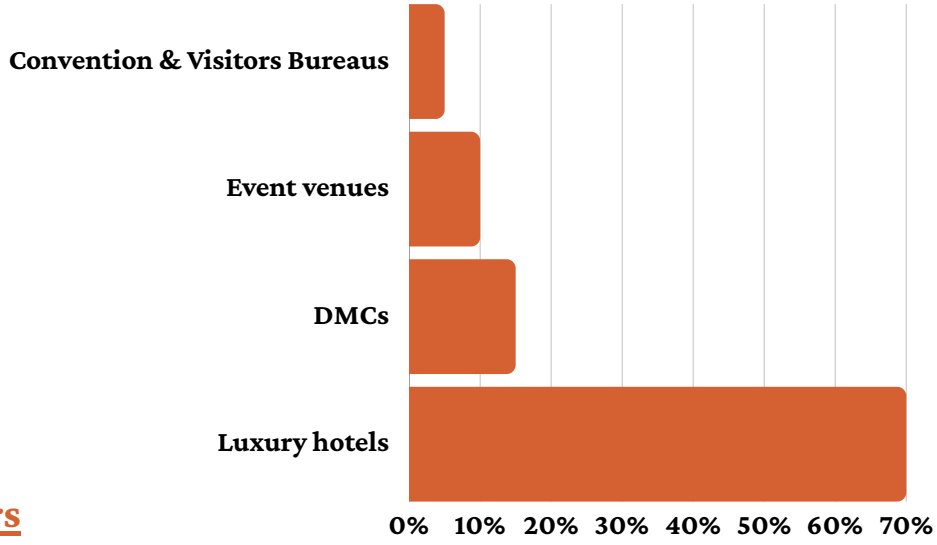
:: Flexible sponsorship solutions to suit your expectations

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Target Exhibitors

50 *Suppliers*

- Luxury hotels with meeting and function spaces
- Event venues
- DMCs, event service suppliers
- Convention & Visitor Bureaus



[See 2025 Exhibitors]

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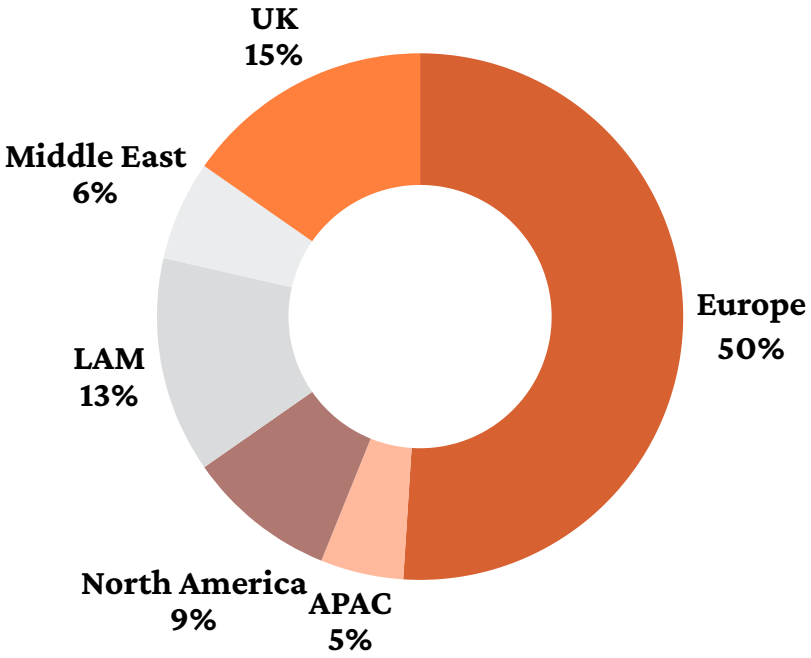
Target Buyers

50 *Agents*

:: 50% Corporate event organizers | Agency meeting planners

:: 25% Incentive travel agents

:: 25% Wedding & social event designers

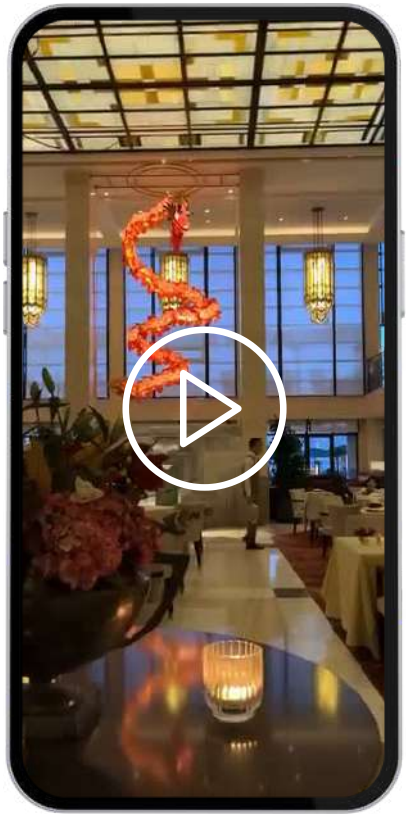


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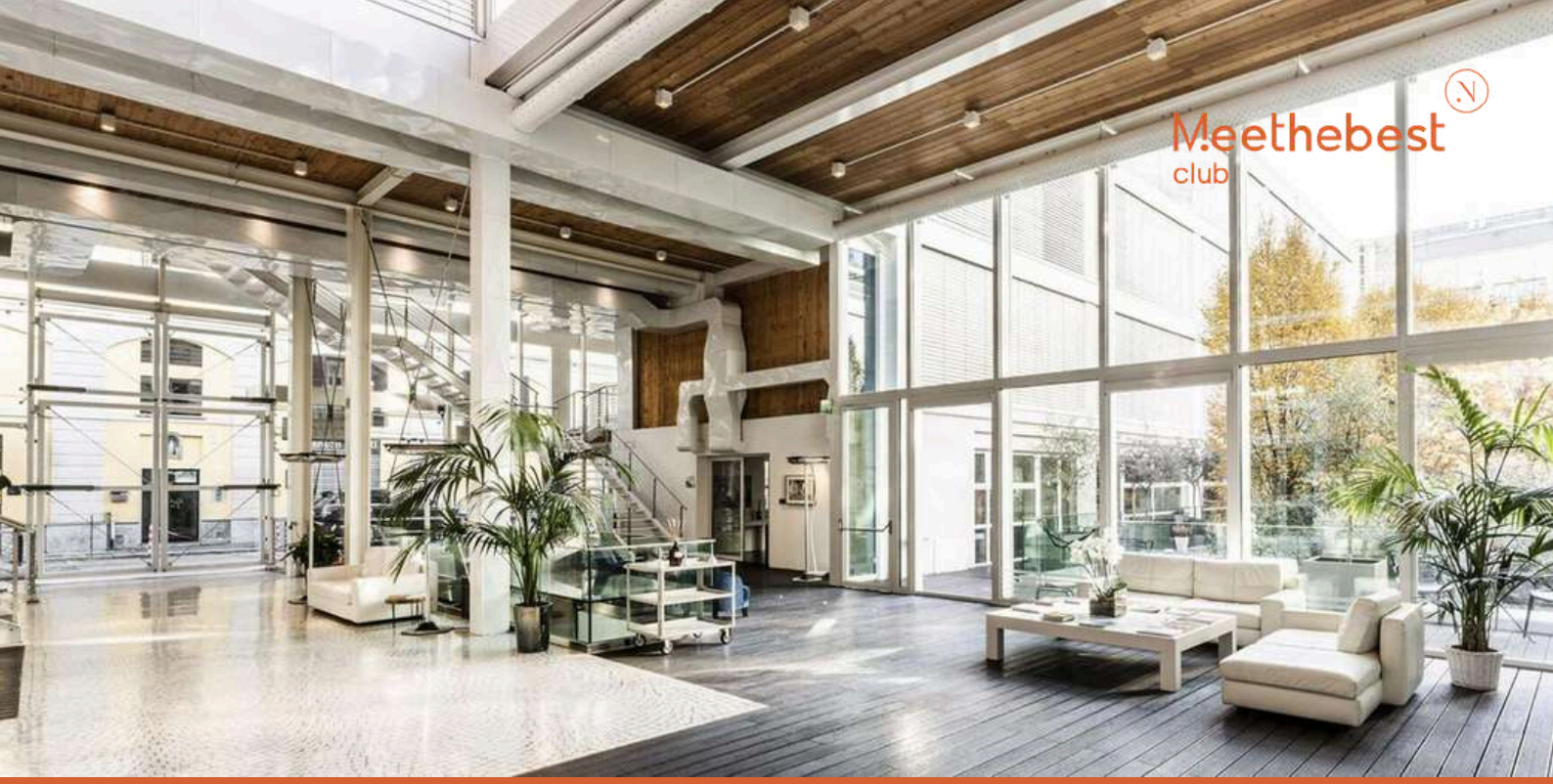
Social Media

Content Creation

Facebook **Instagram**







Where

In the beating heart of Milan, where fashion meets design, the 5* **Magna Pars L'Hotel à Parfum** stands on the foundations of the former perfume factory, offering curated, one-of-a-kind experiences for business or leisure that make every stay unforgettable.

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Farewell Cocktail Party

Co-Sponsorship

Elevate your brand in front of
100 curated invitees
as one of the sponsors of
the Farewell Cocktail Party



Benefits:

:: Farewell Cocktail Party sponsor status with product category exclusivity

:: Featured on Meet the Best website and materials

:: Your branding on the invitation, the menu and around the venue

:: Up to 4 invitations

:: 2 one-day show badges

:: 3-minute interview, editing and broadcasting on the NEBE YouTube channel

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Opening event
Co-Sponsorship

Enhance your visibility at the show's opening event with an impactful presentation and branded cocktail reception



Benefits:

:: Opening Event Sponsor status with product category exclusivity

:: Featured on Meet the Best website and materials

:: Your branding on the invitations and around the venue

:: Keynote corporate presentation (up to 15 minutes)

:: 1 one-day show badge

:: 3-minute interview, editing and broadcasting on the NEBE YouTube channel

Meethebest club

Keynote Panel
Co-Sponsorship

Spotlight your vision on today's hottest trends along with global industry key players



Benefits:

:: Keynote panel sponsor status with product category exclusivity

:: One invitation as panelist for your CEO, owner or Top Manager

:: Featured on Meet The Best Club website and materials

:: Your branding around the venue

:: 1 one-day show badge

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Farewell Cocktail Party

Table sponsorship

Reserve a table for yourself and selected show attendees to boost your networking



Benefits:

:: 2 invitations for yourself,
plus up to 8 invitations for show delegates

:: Your branding on the invitation and your table's menu

:: 1 one-day show badge

Meethebest club

Show exposure

Sponsor

Make an impact with your own dedicated branded stand right where everything happens!



Benefits:

:: Sponsor status

:: Featured on Meet the Best website and materials

:: Branded stand within the lobby at Meet the Best for open meetings

:: 1 full-programme show badge

:: 3-minute interview, editing and broadcasting on the NEBE YouTube channel

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Show exposure
Digital

Custom-made exposure
at the show and on bespoke
Meet the Best digital channels



Benefits:

:: Sponsor status

:: Featured on Meet the Best website and materials

:: Dedicated pre or post event newsletter to a selected database of 1000 contacts

:: One dedicated post and one story on Meet the Best digital channels (FB, IG)

:: 3-minute interview, editing and broadcasting on the NEBE YouTube channel

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Show exposure

Visibility

Get your company logo front and center on every attendee's lanyard and show badge, unmissable branding that goes wherever they go.

:: 100 eco-friendly tote bags, custom-branded on one side

:: 100 RPET lanyards

:: Branded item placement in the official goodie bags – on request



Tailor-Made solutions

Meethebest club

We're here to tailor unique experiences with buyers, sellers, or media, just tell us what you need.



INQUIRE HERE >>

For details and ideas, contact us at
info@nebe-web.com



Who we are

NEBE
inspiring club events

NEBE is a leading force in luxury travel trade and communication. Our hallmark? Club-Events - exclusive, themed gatherings where top-tier professionals connect, collaborate, and create real business opportunities. From Meet the Best Club to Travelux Club, our events are benchmarks in the industry.

Beyond events, NEBE is your strategic ally for bespoke, high-impact brand initiatives across key global markets. Backed by a premier European network - from iconic hotels and villas to elite DMCs - we also proudly partner with Italian and international tourism boards.

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Oh, the places you'll see!

For information and enquiries please contact:

info@nebe-web.com

Meet the Best Club

Website

Facebook

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NEBE

Website

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Instagram

LinkedIn

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Luxury Events

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Valuable relationships
for valuable business